

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

| | | |
|--------------------------------|---|----------------------------|
| THE NIELSEN COMPANY (US), LLC, |) | |
| |) | |
| Plaintiff, |) | |
| |) | C.A. No. 22-1345-CJB |
| v. |) | |
| |) | JURY TRIAL DEMANDED |
| TVISION INSIGHTS, INC., |) | |
| |) | |
| Defendant. |) | |

**PLAINTIFF THE NIELSEN COMPANY (US), LLC’S
MOTION TO STRIKE DEFENDANT TVISION INSIGHTS, INC.’S
SIXTH AFFIRMATIVE DEFENSE OF INEQUITABLE CONDUCT**

Plaintiff The Nielsen Company (US), LLC (“Plaintiff”), by and through its undersigned counsel, respectfully moves to strike Defendant TVision Insights, Inc.’s Sixth Affirmative Defense of Inequitable Conduct (D.I. 21).

The specific grounds for this Motion are set forth in Plaintiff’s accompanying letter, submitted contemporaneously herewith.

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10647519 / 14944-00004

Respectfully submitted,

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